



# Board of Trustees Meeting- MINUTES

March 21, 2024, 8:00 A.M. in the Boardroom

## TRUSTEES PRESENT:

- Bruce Gosling, Chairperson
- Carol Higgins, Vice-Chairperson
- Rod Lopez, Secretary
- Elizabeth Datkovic, Trustee
- P. Joseph “Joe Haas, Trustee
- Richard “Rick” Cordes, Trustee

## TRUSTEES ABSENT:

- Kimberlee Bontrager, Treasurer

## OTHERS PRESENT:

- Dr. David H. Devier, President
- Jennifer Dodson, CFO/Controller
- Denise DeVries, Exec. Director of Communications & Marketing
- Kristine Stevens, Director of Business Outreach Services
- Jamie Yesh, Director of Human Resources
- Rob Kuhlman, Director of Institutional Innovation
- Sara Birch, Dean of Health & Natural Sciences
- Lanre Ajayi, Dean of Advanced Technologies & Public Service
- Diane Zinsmaster, Recording Secretary

## VIA ZOOM:

- Jake Henne, Economic Analyst, Lightcast Professional Services
- Eric McGlothlin, Dickinson-Wright

### 1. CALL MEETING TO ORDER

Chairperson Bruce Gosling called the meeting to order at 8:00 a.m. in the Boardroom.

### 2. APPROVAL OF AMENDED AGENDA

**Motion by Mr. Haas, second by Mr. Cordes to approve the Amended Agenda as presented. Motion carried.**

### 3. INTRODUCTION of ATTENDEES

Everyone introduced themselves.

4. MOMENT of SILENCE

To celebrate the progress being made by the Presidential Search Committee and also to celebrate board of trustees' member Joe Haas, being awarded the Book of Golden Deeds by the Sturgis Exchange Club later today.

5. APPROVAL of FEBRUARY 22, 2024, BOARD MEETING MINUTES

**Motion by Mr. Cordes, second by Ms. Datkovic to approve the February 22, 2024, Board of Trustees Meeting minutes as presented. Motion carried.**

6. FOCUS TOPIC – Economic Value Update – Jake Henne, Lightcast Professional Services

Glen Oaks partnered with Lightcast Professional Services to conduct and analyze and economic value for fiscal year 2021-22. President Devier shared the Executive Summary and the Fact Sheet that Lightcast sent to him. The study details the impact and benefits for Glen Oaks primary stakeholders which include students, taxpayers, and the community at large. Impacts created by GOCC in FY 2021-22: \$9.6 million in operations spending impact, \$0.5 million in construction spending impact, \$0.6 million in student spending impact, \$29.3 million alumni impact = total economic impact of \$39.9 million or 665 jobs supported. For every dollar that a student invests in their education at GOCC, that translates to \$6.30 in higher lifetime earnings, with an annual return of 20.8%. The goal is to distribute these results more widely in our community and also to state legislators.

7. TREASURER'S REPORT

Jennifer Dodson, CFO/Controller, gave the unaudited February 2024 Treasurer's Report. Total revenues year to date were \$10,841,878 (\$1,512,703 increase from last year (69.5%). Expenses year to date were \$10,116,644, a \$1,123,003 increase over last year (64.7% compared to 63.4% last year). Property Tax Revenue to date is \$3,858,526 or 58.7% of budget. This is an increase of \$698,110 from last year due to the timing of revenue received. State Funds Revenue – we began receiving state appropriation payments in October. There will be eleven equal payments. We received a Personal Property Tax (PPT) reimbursement of \$486,589.91. Last October we received \$496,417. Tuition Revenue is \$3,058,473 or 94.7% of budget – this is an increase of \$459,705 from last year). Fee Revenue is \$792,730 (88.2% of budget) and an increase of \$78,066 from last year. Student Housing revenue is \$571,304 (93.1% of budget compared to 87.6% last year). Remaining revenue sources – (interest, misc., student organizations and facilities rental income) totaled \$422,636. Payroll & Fringe benefits were \$6,712,006 through February 29, representing 65.3% of the budget compared to 64.9% last year. Utilities and Insurance expenses were \$299,939, a decrease of \$48,277 from last year. Maintenance & repairs were \$619,659, which is a \$121,571 increase from the prior year. This increase is due to the software service contracts and the timing of the payments. Scholarship expenses – were \$291,858 as of February 29. Promotion & Publications expenses were \$270,068 (94.7% of budget). Material & Supplies were \$186,484, which is 41.9% of the budget. Professional Services expenses were \$389,056 at the end of February (59.4% of budget). Travel & Professional Development expenses were \$168,963, which is 42.2% of the budget compared to 41% last year. Other Operating expenses were \$66,387 and represent 28.3% of the budget. Equipment expenses total \$45,557 as of February 29.

The Treasurer's Report will be filed pending Audit.

8. AUDIT / FINANCE COMMITTEE REPORT

Mr. Lopez stated the Audit/Finance Committee has not met so there is no update to give at this time.

9. STATE / NATIONAL LEGISLATIVE UPDATE

President Devier and Trustee Rick Cordes will be attending AACC in Louisville, KY 4/5-4/7

10. VISITOR COMMENTS

None

11. DISCUSSION ITEMS

A. Renovation of South side of Campus Update

President Devier gave a brief update on the loan and bond resolution which will be brought forward under action items.

B. Presidential Search Update – Joe Haas

Mr. Haas reported that the initial screening interviews were held on March 14 & 15. After the initial interviews, the committee reviewed and deliberated the candidates and selected 3. These 3 finalists will visit the College, participate in public forums, and interview with the entire Board of Trustees during the week of April 22<sup>nd</sup>. More information will be announced publicly soon.

12. ACTION ITEMS

A. Approve request for one-day liquor license for MCCA Board of Directors Spring Meeting 5/16/24

**Motion by Higgins, second by Datkovic to approve one-day liquor license for the MCCA Board of Directors Spring Meeting 5/16/24**

**ROLL CALL VOTE:**

**AYES: Cordes, Haas, Lopez, Datkovic, Higgins and Gosling**

**NAYES: None**

**ABSENT: Bontrager**

**MOTION: Carried**

B. Removed from the Amended Agenda

C. Approve USDA RD Loan Resolution form “RD-1942-47”

**Motion by Haas, second by Higgins, to approve USDA RD Loan Resolution form “RD-1942-47” as presented.**

**ROLL CALL VOTE:**

**AYES: Cordes, Datkovic, Lopez, Higgins, Haas and Gosling**

**NAYES: None**

**ABSENT: Bontrager**

**MOTION: Carried**

D. Approve Bond Resolution

**Motion by Haas, second by Datkovic, to approve the Bond Resolution under Community College Bond, Series 2024, as amended.**

**ROLL CALL VOTE:**

**AYES:** Cordes, Lopez, Higgins, Datkovic, Haas and Gosling

**NAYES:** None

**ABSENT:** Bontrager

**MOTION:** Carried

E. Approve 2026-27 Academic Calendar

**Motion by Haas, second by Datkovic, to approve the 2026-27 Academic Calendar as presented. Motion carried.**

13. ADMINISTRATIVE UPDATES

A. VICE-PRESIDENT of ACADEMICS; DR. ADAM CLOUTIER

As Dr. Cloutier is out of the office attending MI-RAISE meeting, Sara Birch and Lanre Ajayi gave an update on Academics. Ciera Kline, Graphic Design Instructor, gave a brief PowerPoint presentation which highlighted the graphic design students' involvement in designing a new logo for adult education. This was an exciting opportunity for the students!

B. VICE-PRESIDENT of STUDENT SERVICES; TONYA HOWDEN

As Ms. Howden was also out of the office attending the MI-RAISE meeting – President Devier shared an update that she had written.

C. CFO/CONTROLLER – JENNIFER DODSON

Ms. Dodson stated that she is working with the business office and hopes to be able to go live soon to be able to process student refund checks via that route rather than having to snail mail them and risking checks being lost in the mail. She is also reviewing past due payment plan options and shared that as of July 1, 2024, we will no longer be able to withhold transcripts due to lack of payment. She gave an update on the insurance hard cap and explained that there was a small .2% increase in our portion, so it was not as bad as what some had potentially anticipated.

D. EXECUTIVE DIRECTOR of COMMUNICATIONS & MARKETING; DENISE DEVRIES

Ms. DeVries gave a brief update on several things that she is working on such as digital advertising campaigns, slight changes to our website, catalog updates, and helping student services with the “Aim to Complete” flyer for orientation. She continues to monitor and collect data on GOCC website and page/link hits so that she will have better understanding of what people are searching for and inquiring about when they visit the GOCC website. The ongoing goal is to make it as user friendly and as efficient as possible.

E. DIRECTOR of BUSINESS OUTREACH SERVICES; KRISTINE STEVENS

Ms. Stevens gave an update on the Going Pro that ended on January 30<sup>th</sup>. The next round of Going Pro is slated for June 2024. In conjunction with MDARD she will be offering a fertilizer application class on May 13<sup>th</sup> and this will be a great opportunity to get some community on campus that might not have otherwise

visited. She gave an update on the motorcycle safety classes which will start in a few weeks. In 2023; we had 16 classes and by scheduling two weekly classes on Thursday & Friday, and also Saturday & Sunday – we will now offer 50 classes in 2024. Once the class slots are officially opened up and announced, it does not take long for them to quickly fill up. Denise DeVries shared that the motorcycle safety page is the 2<sup>nd</sup> most visited page on our website.

F. FOUNDATION DIRECTOR; VONDA MARROW

As the Foundation has a Foundation Meeting at the same time this morning, Ms. Marrow is attending that.

G. EXECUTIVE DIRECTOR of INSTITUTIONAL PLANNING, ASSESSMENT & RESEARCH; DR. TAMMY RUSSELL

Dr. Russell was not able to attend the meeting today as she is working on some reports to meet the deadlines.

H. DIRECTOR of INSTITUTIONAL INNOVATION; ROB KUHLMAN

Mr. Kuhlman stated that he and President Devier met with the continuing ed consortium earlier this week again as they are interested in offering CTE courses for adults. He gave an update on E-sports and shared that they have two seasons: Fall & Spring. Professor Kevin Conner has a potential sponsor for E-sports so that is exciting news. The Athletic Department Golf Outing is Friday, July 26<sup>th</sup> at Island Hills Golf Course.

I. DIRECTOR of HUMAN RESOURCES; JAMIE YESH

Ms. Yesh gave an update on the compensation study. She also shared that the AAWCC currently has a supply drive for DASAS and are accepting food, personal care, and household items.

J. PRESIDENT DEVIER

President Devier stated the new storage building has been completed and is in the area behind student housing. This will be used to store supplies for student housing. The cabling has been completed going to the baseball/softball field house so things are progressing nicely. Earlier this week; Tonya Howden, Jean Zimmerman and he interviewed 12 prospective Presidential Scholarship Candidates and they all were very impressive. The economic impact study will also help us as we prepare for the upcoming HLC site visit.

14. CLOSED SESSION

None

15. ADJOURNMENT

**Motion by Cordes, second by Higgins to adjourn. Chairperson Bruce Gosling adjourned the meeting at 9:45 a.m.**

**Next Board Meeting:**

- **Thursday, April 11, 2024, @ 8:00 a.m. in the Boardroom.**

*Bruce Gosling*  
Chairperson, Board of Trustees

*Rod Lopez*  
Secretary, Board of Trustees